

Empowering people with data

Access to the right data is crucial when facing the challenges of today and tomorrow. With our platform at hand, it has never been easier to master them successfully. Whether you want to better understand consumers, markets, or companies – our platform equips you with the insights you need for **better, faster business decisions**.



2007
founded in Hamburg, Germany

1,400+
employees worldwide

5m+
registered platform users

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For actionable insights



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Proprietary and third-party data across 170 industries and 150 countries, updated daily and presented in informative, interactive charts.

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Monthly eCommerce data based on billions of transactions, covering 56,000+ retailers across 250+ product categories and 150+ countries.

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